

Social Network Profile Training Aid

Ross Harvison



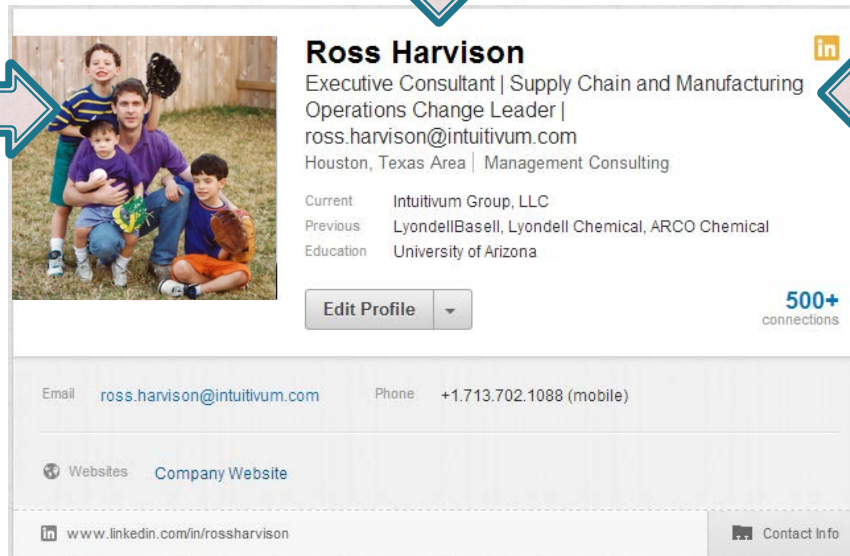
Social Network Profiles

- Pick one social network for employment and keep it up to date
- If you are on other social networks for personal pursuits, make sure that they show you in a professional way
- Your Social Network Profile must be aligned with your resume

Your LinkedIn Profile Overview

Keep your name simple, but include certifications that are important to your current work

Get a professional picture of you and only you



Ross Harvison
Executive Consultant | Supply Chain and Manufacturing
Operations Change Leader |
ross.harvison@intuitivum.com
Houston, Texas Area | Management Consulting

Current Intuitivum Group, LLC
Previous LyondellBasell, Lyondell Chemical, ARCO Chemical
Education University of Arizona

[Edit Profile](#) 500+ connections

Email ross.harvison@intuitivum.com Phone +1.713.702.1088 (mobile)

Websites [Company Website](#)

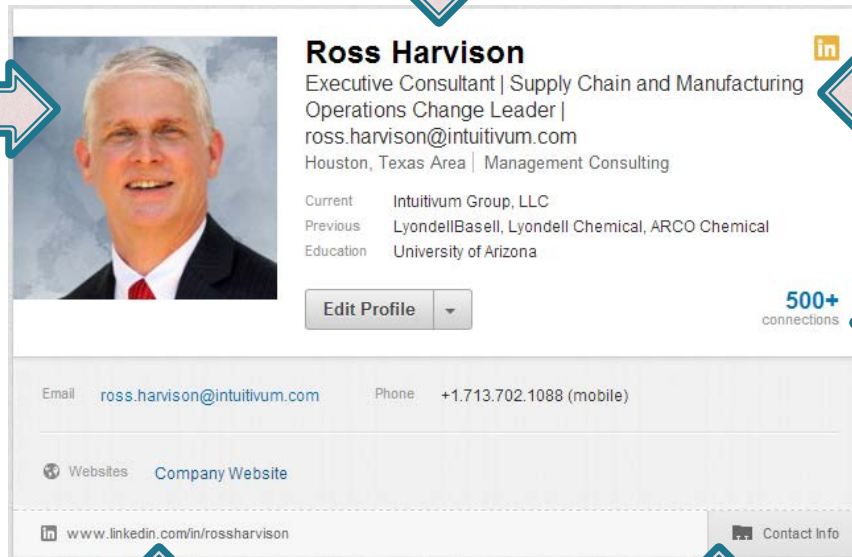
www.linkedin.com/in/rossharvison [Contact Info](#)

Use a descriptive bi-line that fits who you are

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Use a descriptive bi-line that fits who you are

Get your connections above 200 as soon as you can. This shows that you have a broad network

Customize your LinkedIn URL

Include your contact information if you want them to reach you directly without using LinkedIn

1921

ISM
Institute for
supply management
ISM-Houston, Inc.

90
Years

 **GALLERIANS**
Search like a Gladiator

Your LinkedIn Profile Summary

Your resume summary works great here. But use your biography if you need to change your resume summary frequently

Add a short list of your specialties here. This is your first opportunity to get the right key words into your profile

Background



Summary

Mr. Harison has over 30 years of commercial, manufacturing and engineering leadership experience in the petrochemical, polymers and refining industries. He specializes in Supply Chain and Operations Transformation, Multi-National Organization Change Management, and Human Capital Development. Mr. Harison has delivered significant variable and fixed cost reductions in global supply chain and manufacturing organizations using highly effective change methodologies integrated with Lean and Six Sigma process improvement techniques. He has also enabled broad manufacturing capability improvement by driving the development of operations management systems standards and successfully supporting their implementation. His organization design and human capital development efforts have delivered substantial fixed cost reductions while maintaining or enhancing overall capability. These efforts have also resulted in improved retention of key staff and the organization's ability to develop qualified personnel for leadership positions. Mr. Harison received his Bachelor of Science in Chemical Engineering from the University of Arizona.

Specialties:

- Supply Chain and Operations Transformation
- Multi-National Organization Change Management
- Human Capital Development
- Executive Level Negotiation and Influence Management
- Process, Systems and Organization Design
- Business and Market Analysis
- High Value Add Strategic Sourcing

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Years

Your LinkedIn Profile Projects

Here's your
opportunity to show
your selected
accomplishments



Projects

Procurement Process Transformation

Delivered \$120 million per year in spend savings and \$4 million per year in reduced transaction costs for a major petrochemical and refining company by championing a global procurement process improvement initiative with key officers and senior leaders, and effectively executing the program

Bankruptcy Emergence Leadership

Enabled maximum procurement value delivery during the crucial first six months of a company's bankruptcy by effective leadership on the executive team that managed the bankruptcy and through the successful management of the company's North American procurement team

Stores Management Optimization

Decreased stores inventory for a large petrochemical company by \$40 million and materials management fixed costs by \$2 million per year by implementing strong processes, redesigning work activities, and effectively developing staff

Operational Excellence Initiative

Enabled a 30-50% improvement in safety, reliability, environmental and production performance at a major petrochemical company by driving the creation and execution of operations management systems standards

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Years



Your LinkedIn Profile

Experience

Write a strong, but concise summary of what you do in your current role. Leave achievements out of this section so that the reviewer must call you to see which of your achievements occurred in which position.

Again, a clear and concise summary of what you did without achievement statements

Get 1-2 recommendations for each position held, including one from your boss at the time



Experience

Managing Partner, Procurement and Operations Practice

Intuitivum Group, LLC

November 2010 – Present (3 years) | Houston, TX

Providing change management and strategic procurement services to the chemical processing industry and aligned markets.

- Procurement process, systems and organization design with a focus on companies that are implementing or upgrading an Enterprise Resource Planning system
- Operational Excellence process design, execution and auditing services for manufacturing operations, reliability, process safety, environmental, health, safety and quality activities
- High value added strategic sourcing process design and execution

Director, Services, Materials and Utilities Procurement

LyondellBasell

2009 – November 2010 (1 year) | Houston, TX

Directed the company's North American utilities, services and indirect materials purchasing activities. This included strategic sourcing and operational procurement for 27 facilities with annual spend of over \$2 billion.

▼ 2 recommendations



Chris Tagoe

Multi-Disciplined Leader (Chemicals/Oi...

Highly competent, dependable and trustworthy leader. I first worked with Ross when I was a site manager and he managed the... View ↓



Tom Walsh

Chemical Industry Professional

I've had the pleasure of knowing and working with Ross Harvison for more than 20 years. Ross has outstanding... View ↓

lyondellbasell

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Years



Your LinkedIn Profile Experience (Continued)

Old positions don't necessarily need recommendations

Here is your best chance to get all of the key words you need into this profile. Put this at the end of your last position description using a short line and spaces to delineate this from your positions held.

Product Manager, Octane Components Edit | Share

ARCO Chemical

1988 – 1990 (2 years) | Newtown Square, PA

Coordinated planning, production and distribution for the company's North American fuels and butanediol operations.

Senior Process Engineer Edit | Share

ARCO Chemical

1984 – 1988 (4 years) | Channelview and Pasadena, TX

Provided process support and project engineering leadership for the company's Houston area propylene oxide, styrene monomer, methyl tertiary butyl ether (MTBE) and derivative production facilities.

Always looking to connect with professionals who have experience in: Commercial Leadership | Supply Chain Leadership | Operations Leadership | Manufacturing Leadership | Engineering Leadership | Operational Excellence | Supply Chain Transformation | Operations Transformation | Multi-National Organization Change Management | Human Capital Development | Executive Level Negotiation | Influence Management | Process Systems and Organization Design | Business and Market Analysis | High Value Add Strategic Sourcing | Creating Bottom Line Value | Effective Facilitation | Strategy Execute | Programs with Global Reach

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Years



Your LinkedIn Profile

Certifications and Organizations

Place any certifications that you have just after your experience. Get appropriate certifications if you haven't already.

Organization affiliations show that you are engaged beyond the job



Organizations

ISM-Houston (Institute for Supply Management)

Organization and Leadership Center of Excellence Chair, Career Services Chair

The Association for Operations Management (APICS)

Member

American Institute of Chemical Engineers

Member

Center for Advanced Procurement Studies (CAPS Research)

Former Corporate Member

Procurement Strategy Council of the Corporate Executive Board

Former Corporate Member

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Years

Your LinkedIn Profile

Education and Courses

Include all education relevant to the position, eliminating the graduation date if age concerns exist



Education

University of Arizona
BSChE, Chemical Engineering



Include courses that are applicable to the positions that you are seeking



Courses

Independent Coursework

- Lean Six Sigma Black Belt (Villanova University)
- Facilitative Leadership - Workshop Leader Training (Interaction Associates)
- Achieving High Performance through Inclusion (J. Howard & Associates)

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Years

Your LinkedIn Profile

Volunteer Experience

Here's your opportunity to show your passion for helping other people. Be cautious about including too many causes.



Volunteer Experience & Causes

Job Search Training, Executive and Management Coaching, and Job Search Team Support

Between Jobs Ministry
Social Services

Between Jobs Ministry is a free support ministry of the NorthWest Bible Church in Houston, Texas. They provide encouragement, information, networking, spiritual guidance, and job search skills training. The ministry is open to job seekers of all backgrounds and denominations.

Manager - U18 Division One Competitive Team

Space City Futbol Club
Children

The Space City Futbol Club (SCFC) is a full service soccer club for boys and girls in Southeast Houston. They strive to create a fun, positive learning environment for players of all levels, from recreational participants to elite performers. The goal of the organization is to maximize the development of the individual through a program that challenges each player, a coaching staff that adheres to... [more](#)

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Years



Additional Comments on LinkedIn

Susan Kubiak's LinkedIn 201 Summary

- Ensure that your profile is complete
- Match the keywords in your profile to your target job
- Use keywords to search for your competition and look at their profiles
- Get strong recommendations that build your brand
- Join and engage in groups that match your job needs
- Follow your target companies
- Update your status weekly to increase your exposure
- Monitor your metrics
- Change your approach if you're not getting enough hits

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Years



Questions?

